

The logo consists of the letters 'LRG' in a bold, dark blue, sans-serif font. The letters are closely spaced and have a slight shadow effect, giving them a three-dimensional appearance. The background is a light beige color with a large, dark blue diagonal shape on the right side.

Valuation Services

Red Book Valuations and Development Appraisals

Valuation expertise you can rely on

At LRG, we deliver robust, data-backed valuations and development appraisals you can depend on. Whether for acquisition, funding, or reporting, our Red Book-compliant valuations provide the professional assurance required by banks, housing developers, housing associations, solicitors, accountants, fund managers and private individuals.

Our nationwide team of RICS Registered Valuers combine detailed market knowledge with technical precision - ensuring every report stands up to scrutiny and supports confident decision-making.



Why Choose Us?

We provide valuations and appraisals that are clear, compliant, and commercially informed.

Expertise

Across residential and commercial property and proposed development schemes.

Development insight

In-depth knowledge of and understanding of both existing property and development viability.

Reliable data

Advice supported by live market intelligence from our nationwide network.

Comprehensive service

Integrated expertise across market sales and valuation, planning and design.

Trusted reputation

Proven delivery on complex projects and large-scale developments.



Our Valuation Services

Red Book Valuations

As RICS Registered Valuers, we provide fully compliant Red Book valuations for residential, commercial and mixed-use assets. These independent reports are trusted by banks, housing developers, housing associations, solicitors, accountants, fund managers and private individuals, and are suitable for:

- Secured lending and loan security
- Financial reporting and audit purposes
- Acquisitions and disposals
- Charitable trusts and statutory requirements

We combine technical rigour with real market insight, ensuring our valuations are not only accurate, but also useful in guiding your next steps.

Development Appraisals

A successful scheme is about more than planning permission. Our development appraisals assess the viability and profitability of your project, drawing on live market data from our sales and lettings network.

We help you make informed decisions on:

- Optimum housing mix and density
- Layouts and internal specifications
- Sales and lettings values and demand forecasts
- Financial feasibility and risk assessment

This gives you confidence that your scheme is both market-ready and commercially sustainable.





Strategic Land & Development Valuations

We provide impartial advise on development land options ranging from single plots through to large-scale urban extensions of several thousand homes.

Our expertise covers:

- Assessing existing use value and development potential
- Providing “with and without planning” valuation advise
- Advising on promotion agreements, option agreements and joint ventures
- Supporting negotiations with developers, funders and local authorities

Our team’s blend of valuation and planning expertise ensures you see the full picture of your land’s potential.

Specialist Sectors

Property markets are diverse, and so is our experience. We provide valuations and appraisals for:

- Residential - open market and affordable housing
- Build to Rent (BTR) - from initial feasibility to operational assets
- Later Living - retirement, care and extra care developments
- Leisure - including golf clubs, hotels and resorts
- Mixed-use projects - combining residential, retail, leisure and commercial uses

No matter the sector, our advice is always grounded in deep market knowledge and tailored to your specific objectives.

Who We Work With

- Housebuilders & developers
- Housing associations & registered providers
- Fund managers & investors
- Charities & private estates
- Banks, solicitors and accountants
- Private individuals



“From single plots to major developments, our valuations are practical, reliable and grounded in real-world experience.”

Our Project Team

Our valuation and development consultancy team brings together expertise from across the property spectrum.



Peter Kavanagh MRICS
Executive Chairman
pkavanagh@lrg.co.uk
t: 07768 471919

Having previously worked as a Chartered Surveyor, Peter has been responsible for many different departments within LRG and continues to lead the professional services teams.



Jason Farrimond MRICS
Director, Land & New Homes
jfarrimond@lrg.co.uk
t: 0746 9088 834

MRICS-qualified and with 15+ years advising housebuilders on development viability, housing mix, and sales strategy.



Stephen Still FRICS
Head of Surveying
sstill@stirlingackroyd.com
t: 07827 131053

Fellow and Registered Valuer (RICS) with 20+ years' experience in residential, leisure, and mixed-use valuations.



Dan Lowery MRICS
Director Surveys & Valuations
dlowery@lrg.co.uk
t: 07764 162 512

MRICS-qualified with extensive experience in commercial and residential valuation and survey work.

Our people bring proven expertise, rigorous standards, and a practical understanding of development value.

L | LEADERS

romans

scottfraser

PORTICO

GIBBS
GILLESPIE

Chancellors

acorn

John Payne

LANGFORD
RUSSELL

STIRLING
ACKROYD

Hose
Rhodes
Dickson

MOGINIE JAMES

ALEXANDER & CO

mortgage scout

PETER BALL & CO

Boyer

MAP

glide
Property Management

Island
Holiday Homes

start
LEASE EXTENSIONS

DUNLOP
HEYWOOD

THREE SIXTY
INVENTORIES

First for
Auctions

bode
insurance solutions

SOWN
SHARED OWNERSHIP

LRG provides end-to-end property services,
from acquisition and development to
management and sales.

Find out more at lrg.co.uk

LRG

Valuations you can trust.
Insight you can act on.

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